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SAMPLE TEAM SPONSOR SOLICITATION LETTER

Date
Name
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RE: 27TH ANNUAL LEAP SANDCASTLE CONTEST – SATURDAY, OCTOBER 2ND, 2010

On Saturday, October 2, the **Leap Sandcastle Contest** will hit the beach for its 27th Year! This event is the largest sandcastle building contest in Northern California and will be held at Ocean Beach near the Cliff House in San Francisco from 10am – 4pm. This year’s theme is: **“Sand Francisco.”**

SPONSOR AND PROMOTIONAL OPPORTUNITIES

We are inviting you to support the fundraising efforts of our team (**indicate which companies comprise your team here**) by becoming a **Team Sponsor** for the 27th Annual Sandcastle Contest. As a “Team Sponsor” you will be entitled to benefits listed on the attached “Team Sponsor RSVP Form.”

Leap...imagination in learning was established in response to severe budget cuts to arts education programs in California schools. These cuts began in 1978 and continue to effect arts education in our schools today. Leap serves over 6,500 youth (primarily elementary school age) in over 25 schools in the Bay Area (San Francisco, San Mateo, Alameda and Marin counties). Leap provides educational programs focused on the arts of story telling, music, dance, visual arts and an architecture program focused on our built environment.

Over the years, the Sandcastle Contest has become one of the most successful annual charity events supported by architecture, engineering, contractor and building communities in San Francisco. Teams from the building industry and their supporters partner with local schools to build the best and biggest sandcastles they can imagine. It is an excellent networking opportunity for business relationships, team building within your organization and an opportunity to help put art back in Bay Area schools.

Teams of building professionals partner with an adopted elementary school and head to Ocean beach with their shovels and buckets in an attempt to re-shape Mother Nature. Battling the clock and the tide, their amazing results are exquisite creations of the imagination. It is a thrilling event for both the teams and the thousands of families and tourist who come to watch and enjoy.

Enclosed is more information about Leap and the event. Please consider sponsoring our team and mail in your RSVP form today! Thank you for helping Bay Area Kids!

Sincerely,

(Fill in your name and company here)

