

## TEAM SPONSORS VS. EVENT SPONSORS

### LEAP'S 27<sup>TH</sup> ANNUAL SANDCASTLE CONTEST: OCTOBER 2, 2010

In an effort to clarify the difference between Team Sponsors and Event Sponsors, we have created the graphic representation below.

Leap sends out pitch letters to over 400 companies inviting them to be Event Sponsors. This is a separate effort from the solicitation that the teams send out. Those materials can be found under "Sponsors" online at [www.leap4kids.org](http://www.leap4kids.org)

The sponsors that are solicited by the teams – aka Team Sponsors - have a different set of benefits than the Event Sponsors. However, Team Sponsors that donate over \$2,500 are eligible for Event Sponsor benefits. In order to take advantage of the Event Sponsor benefits we must receive the **payment by August 2nd**.

