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LEAP PRESENTS THE 27th ANNUAL SANDCASTLE CONTEST: OCTOBER 2, 2010

Dear Potential Team:

Leap's Sandcastle Contest will hit the beach on Saturday, October 2nd! This event is the largest sandcastle building contest in Northern California and will be held at Ocean Beach near the Cliff House in San Francisco.

The Sandcastle Contest is one of the most successful annual charity events supported by the architecture, engineering, contracting and building communities in the San Francisco Bay Area. Teams from the building industry partner with local schools to build the best and biggest sandcastles they can imagine.

BENEFITS FOR YOUR COMPANY INCLUDE:

- Networking opportunities for business relationships
- Teambuilding within your organization and with business partners
- Marketing and PR opportunities (last year's media promotion reached over 1.5 million people with over \$30,000 in sponsored ad space)!
- Making a positive impact on the community through arts education!

WHAT YOU NEED TO DO:

- Send in a minimum reservation fee of \$500 by July 9, 2010 to secure your team spot. (Companies may contribute more than the minimum of \$500. Single contributions over \$2,500 received before July 9, 2010 will be included in all major advertising. For more information on event sponsor benefits and team benefits please visit our website at www.leap4kids.org.)
- Choose a school to partner with (a list of suggested schools will be provided upon request).
- Raise a minimum of \$2,500 (to directly benefit Leap programs).
- Provide supplies/materials to build the sandcastle at the event.

We will provide consultation and materials to facilitate your success and help in your fundraising efforts. In 2009, the top team raised \$38,000, contributing to total fundraising of \$205,000. **These funds provided arts programs to over 6,500 students in 27 schools in 2009/10.** In the face of increasing school budget cuts, the need for Leap's programs is greater than ever. Your participation in this event will make a huge difference in the lives of Bay Area students!

Enclosed is more information about Leap, the event and a "Team Registration Form." Please send in the enclosed form with your \$500 reservation fee by July 9, 2010. Once these items are received we will forward you your team's Sandcastle Contest kit. More information can be found at www.leap4kids.org.

See you at the beach!

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