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**PROGRAM BOOK - TEAM FULL PAGE AD INSTRUCTIONS**  
**LEAP'S 27<sup>TH</sup> ANNUAL SANDCASTLE CONTEST: OCTOBER 2, 2010**

**TEAM PROGRAM BOOK AD**

As a participating TEAM of Leap's 26<sup>th</sup> Annual Sandcastle Contest, you are entitled to **ONE FULL PAGE AD** in the program book for your team and **ALL** its sponsors. Size of sponsor logos/names on your program page will be at your discretion. The following provides specifications and deadline information to ensure a smooth and timely process.

**Size:** Full Page 4 and 3/4" width by 7 and 1/2" height

**Artwork Suggestions:**

Please contact Kim Teevan if you would like a copy of last year's program book for inspiration. Ad artwork is at your discretion – however, many teams have found that attention to the theme and graphically compelling artwork makes your ad stand out.

**Mechanical Requirements:** DIGITAL Submissions only.

Formats accepted: Preferred format: Full-res cmyk pdf file. Also acceptable: Photoshop cmyk jpeg, 300dpi at actual size or Illustrator cmyk eps with type converted to outlines and any photographic images placed 300 dpi at actual size. **The program is black and white only. All files must be in grayscale.**

Your ad artwork materials must arrive via email to [kteevan@pacbell.net](mailto:kteevan@pacbell.net) by **September 10, 2010** with the following information in the subject line: Team Program Page. All ads will be printed in black and white.

**Please call or email with questions:**

Kim Teevan, Event Producer  
Teevan Productions  
1557 15<sup>th</sup> Avenue  
San Francisco, CA 94122  
Phone: 415-731-5539  
Fax: 415-731-6794  
Email: [kteevan@pacbell.net](mailto:kteevan@pacbell.net)

