



PROGRAM BOOK ADVERTISING WORKSHEET
LEAP'S 27TH ANNUAL SANDCASTLE CONTEST: OCTOBER 2, 2010

Ad Sizes

Full Page	4 and 3/4" width by 7 and 1/2" height
Half Page	4 and 3/4" width by 3" and 5/8 height
Third Page	4 and 3/4" width by 2" and 1/3 height
Biz Card Ad - Horizontal	3 and 1/2" width x 2" height
Biz Card Ad – Vertical	2" width x 3" and 1/2" height

Mechanical Requirements: DIGITAL Submissions only.

Formats accepted: Preferred format: Full-res cmyk pdf file. Also acceptable: Photoshop cmyk jpeg, 300dpi at actual size or Illustrator cmyk eps with type converted to outlines and any photographic images placed 300 dpi at actual size. PDF proof must be submitted with file.

Your ad artwork materials must arrive via email to Kim Teevan (kteevan@pacbell.net) by September 10th, 2010 with the following information in the subject line: Name of company and size of ad (full page, half page, quarter page, business card). All ads will be printed in black and white.

TEAM YOU WISH TO SPONSOR (if applicable):

Company Name: _____
 Contact Person: _____
 Address: _____
 Phone Number: _____ Fax: _____
 Email Address: _____
 Amount: _____

Payment Options

Visa/MC/AMEX Number: _____ Exp. Date: _____

For your convenience, Leap also accepts Visa, MasterCard and American Express payments online at www.leap4kids.org.

Checks: Please make check payable to: Leap...imagination in learning

Mail form and payment to:

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