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LEAP PRESENTS THE 25th ANNUAL SANDCASTLE CLASSIC: OCTOBER 4, 2008

Dear Potential Team:

On Saturday, October 4th, the Leap Sandcastle Classic will hit the beach for its 25th year! This event is the largest sandcastle building contest in Northern California and will be held at Ocean Beach near the Cliff House in San Francisco. In celebration of our 25th Anniversary this year's theme is "**FREESTYLE!**"

Over the years, the Sandcastle Classic has become one of the most successful annual charity events supported by the architecture, engineering, contractor and building communities in San Francisco. Teams from the building industry and their supporters partner with local schools to build the best and biggest sandcastles they can imagine. It is an excellent networking opportunity for business relationships, team building within your organization and an opportunity to help put the arts back in Bay Area schools.

With a significant media sponsorship track record, last year media promotion reached over 1.5 million people with over \$30,000 in sponsored ad space. If your team registers early, your company and logo could be a part of this campaign!

What You Need To Do:

- Send in a minimum reservation fee of \$500 by July 7, 2008 to secure your team spot. (Companies may contribute more than the minimum of \$500. Single contributions over \$2,500 received before July 7, 2008 will be included in all major advertising. For more information on benefits, please visit our website at www.leap4kids.org.
- Choose a school to partner with (a list of suggested schools will be provided upon request).
- Raise a minimum of \$2,500 (to directly benefit Leap programs).
- Provide supplies/materials to build the sandcastle at the event.

We will provide consultation and materials to facilitate your success and help in your fundraising efforts. In 2007, the top team raised over \$23,000, contributing to an all-time record Sandcastle Classic total of over \$165,000. Each contribution helps us to provide education in art and architecture to thousands of children in Bay Area schools.

Enclosed is more information about Leap, the event and a "Team Registration Form." Please send in the enclosed form with your \$500 reservation fee by July 7th, 2008. Once these items are received we will forward you your team's Sandcastle Classic kit. More information can be found at www.leap4kids.org.

See you at the beach!

Kim Teevan
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