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**SAMPLE SPONSOR SOLICITATION LETTER**

**25<sup>th</sup> Annual Leap Sandcastle Classic: FREESTYLE! – Saturday, October 4<sup>th</sup>, 2008**

Date

Address

City, State Zip

On Saturday, October 4th the **Leap Sandcastle Classic** will hit the beach for its 25<sup>th</sup> Year! This event is the largest sandcastle building contest in Northern California and will be held at Ocean Beach near the Cliff House in San Francisco.

**Leap...imagination in learning** was established in response to severe budget cuts in Arts programs in California schools. These cuts began in 1978 and continue to effect arts education in our schools today. Leap serves over 6,500 youth (primarily elementary school age) in over 25 schools in the Bay Area (San Francisco, San Mateo, Alameda and Marin counties). Leap provides educational programs focused on the arts of story telling, music, dance, visual arts and an architecture program focused on our built environment.

Over the years the Sandcastle Classic has become one of the most successful annual charity events supported by architecture, engineering, contractor and building communities in San Francisco. Teams from the building industry and their supporters partner with local schools to build the best and biggest sandcastles they can imagine. It is an excellent networking opportunity for business relationships, team building within your organization and an opportunity to help put art back in Bay Area schools.

Teams of building professionals partner with an adopted elementary school and head to Ocean beach with their shovels and buckets in an attempt to re-shape Mother Nature. Battling the clock and the tide, their amazing results are exquisite creations of the imagination. It is a thrilling event for both the teams and the thousands of families and tourist who come to watch and enjoy.

**SPONSOR AND PROMOTIONAL OPPORTUNITIES**

We are inviting you to support our fundraising efforts by becoming a **Team Sponsor** for the 25<sup>th</sup> Annual Sandcastle Classic. As a "Team Sponsor" you will be entitled to benefits which are listed on the attached "Team Sponsor RSVP Form".

Enclosed is more information about Leap and the event. Please consider sponsoring our team and mail in your RSVP form today! Thank you for helping Bay Area Kids!

Sincerely,



**(Name of Sandcastle Team here)**

**25<sup>th</sup> Annual Leap Sandcastle Classic: FREESTYLE! – Saturday, October 4<sup>th</sup>, 2008**

For sponsorships over \$2,500, your company will also qualify to be an event sponsor. Please see the numerous benefits to contributing more online at [www.leap4kids.org](http://www.leap4kids.org).

**❑ Partnership Sponsor: \$1,000 minimum, \$1,500 recommended**

- Listed on all team materials: sandcastle site sign, team tee shirt and program book ad.
- Separate full page ad for your company in front section of the event program book.  
Specs: 4" and 3/4" width by 7" and 1/2 height, digital submission only.
- 50 word paragraph description of your company in our team info section of the program.
- Participation in the design and construction of the sandcastle.

**❑ Major Team Sponsor: \$500 minimum**

- Listed on all team materials: sandcastle site sign, team tee shirt and program book ad.
- Separate half page ad for your company the event program book.  
Specs: 4 and 3/4" width by 4" height, digital submission only.
- One line description of your company in our team info section of the program.
- Participation in the design and construction of the sandcastle.

**❑ Team Sponsor: \$250 minimum**

- Listed on all team materials: sandcastle site sign, team tee shirt and program book ad.
- Separate business card size ad for your company the event program book.  
Specs: 2 and 3/8" width by 4" height, digital submission only.
- Your company name listed in our team info section of the program.
- Participation in the design and construction of the sandcastle.

**Company:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Amount:** \_\_\_\_\_

**Visa/MasterCard/AMEX#:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_

For your convenience, Leap also accepts Visa, MasterCard and American Express payments online at [www.leap4kids.org](http://www.leap4kids.org).

**Checks:** Please make check payable to: Leap...imagination in learning

**Mail form and payment to:**

**(Your company and contact information listed here)**

**Please note all sponsorship money is due September 12<sup>th</sup>, 2008. Thank you for your sponsorship!**

