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LEAP PRESENTS THE 25th ANNUAL SANDCASTLE CLASSIC: OCTOBER 4th, 2008

Dear Registered Team:

We are thrilled to have you join us for our 25th anniversary at the beach! This year's theme is "**FREESTYLE!**"

Enclosed in this package you find the following materials (which are also available online):

- Key Dates and Deadlines
- Day of Event Information
- Team Advertising Worksheet (for your full page team ad)
- Parent Consent Form
- Sponsorship Solicitation Documents which include:
 - Sample Pitch Letter
 - Sample RSVP Form
 - Program Ad Sales Sheet

We will be delivering 20 promotional posters and 20 postcards to help with your fundraising efforts. Please use these posters for your office, school/classroom, team partner(s), and sponsors. PDF files of the poster and the postcard will also be available at the website.

New as of last year:

"The Green Monster" - teams will be required to provide a person that will be responsible for trash and recycling.

"Best T-Shirt Award" – the team t-shirts will be judged on-site and the winner will be announced at the "Post-Party" awards ceremony after the event. Teams are asked to donate a t-shirt in each size that Leap can sell on-site during the event.

We are happy to consult with you in regards to solicitation of sponsors for your team. There is a cover sheet included in this packet with more detail about sponsor solicitation. There will also be a "Mentoring Session" on Tuesday, July 22nd, 6 – 7 p.m. at Degenkolb Engineers, 235 Montgomery St., #500. Topics will include: fundraising and sponsor solicitation, school partnerships, and event logistics. Please RSVP to Kim Teevan by July 18th!

Last year the top team fundraised over \$23,000 contributing to a record Sandcastle Classic amount of over \$165,000. Leap was able to double the amount of artists in schools through the generated funds. Each contribution helps us to provide education in art and architecture to thousands of children in Bay Area schools.



Please do not hesitate to contact me if you have any further questions or concerns. Thank you in advance for making this event a success. See you at the beach!

Sincerely,

Kim Teevan

Event Producer

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