

KEY DATES AND DEADLINES

25th Annual Leap Sandcastle Classic: FREESTYLE! – Saturday, October 4, 2008

June – July	Find a company to partner with.
July 7th	Deadline to send in reservation form and minimum fee of \$500.
July – September	Solicit team sponsors.
August 29th	50 word description of your company for the program.
September 8th	Deadline for teams to select a partner school and submit name to Kim Teevan. A list of Leap schools and contacts is available at the website. www.leap4kids.org . If you need assistance please contact Kim Teevan.
September 12th	Full page team program ad is due via email (see below for specifications).
September 12th	Deadline to submit sponsor program ads (please see sponsor levels for specifications).
September 12th	Additional sponsorship money (minimum of \$2,000) to be paid in full. All sponsor money MUST be received by this date to ensure inclusion in the program. Sponsorship money received after September 14 th WILL NOT be included.
September 23rd	Pre-Party hosted by Smithgroup 5:30 – 8:30 p.m. at 301 Battery St. 6th floor Please look for an evite in your email!
October 4th	25th Annual Sandcastle Classic!
October 21	Awards Ceremony/ Post Party hosted by Swinerton Builders Please look for an evite in your email!

Team Program Book Ad

As a participating TEAM of Leap's 24th Annual Sandcastle Classic, you are entitled to **ONE FULL PAGE AD** in the program book for your team and **ALL** its sponsors. Size of sponsor logos/names on your program page will be at your discretion. The following provides specifications and deadline information to ensure a smooth and timely process.

Size: Full Page 4 and 3/4" width by 7 and 1/2" height

Mechanical Requirements: DIGITAL Submissions only as: Photoshop tiff or EPS at 300dpi OR Illustrator EPS with placed images at 300 dpi, tiff, EPS. Type MUST BE converted to outline. A PDF Acrobat Reader file (preferred) and/or a hard copy last output is required as proof. *The following elements can be included:* Graphics, images, logos and text, submitted as Illustrator EPS, and/or Photoshop tiff or EPS format. Scanned or photographic digital images must be 300 dpi at 100% actual size appearing in ad

- Your ad artwork materials must arrive via email to kteevan@pacbell.net by **September 12, 2008** with the following information in the subject line: Team Program Page. All ads will be printed in black and white.

