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EVENT SPONSOR OPPORTUNITIES

LEAP PRESENTS THE 25th ANNUAL SANDCASTLE CLASSIC: OCTOBER 4, 2008

Dear Prospective Sponsor:

On Saturday, October 4th, the Leap Sandcastle Classic will hit the beach for its 25th year! This event is the largest sandcastle building contest in Northern California and will be held at Ocean Beach near the Cliff House in San Francisco. In celebration of our 25th Anniversary this year's theme is "**FREESTYLE!**"

Your community is involved – what about you?

Over the years, the Sandcastle Classic has become one of the most successful annual charity events supported by the architecture, engineering, contractor and building communities in San Francisco. It is an excellent promotional opportunity for business to business relationships and an opportunity to help put art back in Bay Area schools.

Sponsor and promotional opportunities

We are inviting your company to be an Event Sponsor for the 25th Annual Sandcastle Classic. As an "Event Sponsor" you will be entitled to benefits from supporting the entire event, and not just one team. These benefits are listed on the enclosed "Event Sponsorship" form. However, you may also participate as a "Team Sponsor" – individual teams may approach you for Team Sponsorships or you may contact us directly for more details on Team Sponsorship. Please note: **Event Sponsors** who commit early will be included in a variety of media and promotional campaigns; **Team Sponsors** who contribute under \$2,500 will not be included in these promotions.

With a significant media sponsorship track record, last year media promotion reached over 1.5 million people with over \$30,000 in sponsored ad space. Your company and logo could be part of this campaign!

At our website, www.leap4kids.org, you will find more information about Leap and Leap programs. We have enclosed an Event Fact Sheet and Leap Fact Sheet for your perusal.

In order to be included in our promotions we need a commitment by August 1, 2008. Please mail in your RSVP form today! Thank you for helping Bay Area kids!

Sincerely,

Kim Teevan

Event Producer

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