

LEAP EVENT FACT SHEET

Quick stats from previous Sandcastle events:

- Thousands of people attend the annual Sandcastle event
- The event is covered by all regional print and electronic media
- We enlist celebrity judges to evaluate the works of art on the beach
- Over 15 schools from the Bay Area participate
- Over 200 sponsors and advertisers participate

2007 Media Sponsorships:

Magazines and Weeklies:

Gloss Magazine
Richmond Review
SF Bay Guardian
SF Business Times
SF Weekly
Sunset Beacon

Radio:

KBLX
KFOG
KMEL
KSFO

Television:

KGO-TV

2007 Celebrity Judges:

Leah Garchik, San Francisco Chronicle
Dorian Parkinson, Shreve & Co. Jewelers
Amber Marie Bently, Bently Holdings
Christopher Bently, Bently Holdings
Riyad Ghannam, SF Bicycle Coalition
Scott Thompson, San Francisco Sports Council
Jennifer Lau, Hart Howerton
Alan Sandler, Architectural Foundation of San Francisco

